



2010 JANUARY TERM ABROAD

Gender, Race, Class and Mass Media in London

January 2 - 27, 2010

Itinerary

Orientation at University of St. Thomas	11/21
Twin Cities Departure	01/02
London Arrival	01/03
London/Twin Cities	01/27

T3613

Price: \$4,295*

This course explores the crucial roles journalistic, advertising and entertainment media play in creating, reinforcing and disseminating cultural values about gender, class, race and ethnicity. We consider such questions as how media depictions may symbolically annihilate, stereotype and trivialize women and people of color, and how the decision-making status of women and people of color in media organizations may be connected to those depictions. We also explore these issues in relation to class, which is often connected to race and ethnicity. We question the ability of media organizations to recognize and reflect the changing nature of the populations they have a social responsibility to serve. We also consider how international conglomerates use media messages to perpetuate a kind of one-size-fits-all global culture of commodification and materialism that may influence local cultural standards about identity.

Comprehensive Fee Includes: Transportation and course arrangements as indicated, hotel accommodations in twin and triple rooms, continental breakfast daily, three lunches and one cultural performance plus one football match (subject to availability).

Prerequisites: The course does not have any academic prerequisites.

Required Readings: Course Pack.

Evaluation:

Attendance and participation	54 points (13%)
Individual papers	96 points (24%)
Group media journal	95 points (23%)
Final group project	95 points (23%)
News headline presentations	15 points (4%)
Group guide responsibilities	15 points (4%)
Discussion questions	15 points (4%)
Group contribution score	15 points (4%)
Course total	400 points

*Each home institution may have supplementary fees in addition to the price listed.

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Dr. Wyatt teaches in the Department of Communication and Journalism at the University of St. Thomas. Her specialty area is media ethics, and she has done some work in feminist ethics that is particularly relevant to the course. In addition, she is an experienced international student and traveler who has lived in Ireland, Australia and Japan and has traveled extensively elsewhere.

Dr. Armada holds a Ph.D. in Speech Communication with an emphasis in the rhetoric of race and public memory. He has taught courses such as Modern American Rhetoric, The Rhetoric of Public Memory, and Landscapes of Public Memory in Athens, Greece, all of which focus on how culture is constructed through communication practices. Dr. Armada taught in Athens, Greece during January 2004 and 2005 (Landscapes of Public Memory). In January of 2006, he taught the UMAIE course Multi-Cultural Communication in Organizational Contexts in Hawaii.





UPPER MIDWEST ASSOCIATION FOR INTERCULTURAL EDUCATION

www.umaie.org

RULES AND PROCEDURES

For the forty-fifth consecutive year, UMAIE offers unique opportunities for cross-cultural study during January Term and starting in 2005, May/June Term. UMAIE, a consortium of five colleges and universities, cooperates to provide the educational depth and resources necessary for an intercultural curriculum.

This year UMAIE offers courses in many locations around the world including: The Americas (North, Central and South), Antarctica, Australia, Egypt, Europe (Western, Central, Eastern, Northern and Southern), Hawaii, India, Jordan, New Zealand, Russia, Thailand and Turkey.

APPLICATION AND REQUIRED DOCUMENTS — Applications and required documents are available via the UMAIE website (www.umaie.org). Applications are accepted between **April 15 - October 2, 2009**. When applying for a course, please submit the following to your campus UMAIE Board Member:

- Three copies of your completed application.
- One copy of your valid passport photo & signature page OR if you do not have a passport, a copy of your passport application. (Actual submittal of your passport application to a passport agency is not required until acceptance into a course. Please visit <http://travel.state.gov/passport>.)
- One copy of your January Term Abroad Agreement.
- One copy of your unofficial transcript.
- One deposit check in the amount of **\$400** made payable to **Seminars International, Inc.** (All checks will be cashed upon receipt. Returned checks will be assessed a service charge of **\$50**.)

***UST students please see your study abroad website (www.stthomas.edu/studyabroad) for application procedures.**

No application will be considered without **ALL** the required signed documents, copies and deposit as listed above. If you have any questions please contact your campus UMAIE Board Member.

SELECTION PROCESS FOR APPLICANTS — Faculty Directors will screen each application to ensure all prerequisites are met, and that equal access is given to students from all consortium schools. **For applications received by April 15th, the UMAIE Secretariat will notify each participant via e-mail by May 8, 2009**, to inform if applicant is: **1) accepted into the course; 2) on a waiting list; 3) not accepted into the course.** Please be aware that if you are placed on a waiting list, your deposit check will still be cashed upon receipt. In the event a course is filled or cancelled due to low enrollment, students are contacted regarding a second choice. Students who choose not to transfer to another course will receive a full refund. **LATE APPLICATIONS WILL BE CONSIDERED ONLY ON A SPACE AVAILABLE BASIS AND LATE FEES WILL LIKELY BE APPLIED.**

PASSPORTS, VISAS AND IMMUNIZATIONS — All applicants must send a copy of a valid and signed passport to their campus UMAIE Board Member upon acceptance into a UMAIE course (if one was not turned in with application). This is not required for students travelling to Hawaii. **Passports must be valid at least six (6) months beyond your return date.**

If your course requires a visa it will be stated in the course description. A country specific visa application will be sent to you 1-2 months prior to departure.

Information regarding recommended and/or needed immunizations can be found at the CDC website: www.cdc.gov/travel/. If you are traveling to a destination that requires an immunization, the UMAIE Secretariat will inform you in a timely manner. Additional information regarding passports, visas and immunizations is available from your campus UMAIE Board Member.

COMPREHENSIVE FEE — Costs listed are based on planned enrollments for each course. Every effort is made to operate the program at the stated price. However, if fewer students enroll, costs may be increased or the course cancelled. **NOTE:** UMAIE reserves the right to adjust fees due to dollar devaluation, fuel surcharges and general inflation.

The comprehensive fee includes round-trip air transportation from Minneapolis-St. Paul to the course location; airport transfers; visas (where required for U.S. citizens who meet the visa application deadline and have the correct accompanying documentation); transportation to most course activities while abroad; lodging, primarily in twin or triple rooms in hotels, pensions, university dormitories, or family homes (where indicated); continental breakfast daily (exceptions noted on individual course descriptions) and other meals as indicated; tickets for required cultural performances; planned excursions; and administrative costs (however, individual institutions may assess additional charges). When rail passes or entrance fees are included, they are based on the utilization of youth rates (25 years or under). Any additional amount incurred will be the participant's responsibility.

EXCLUSIONS — Expenses and items not specifically mentioned herein are not covered, including but not limited to: passport fees; airline checked and/or excess luggage fees; local subway, bus and tram fares (if not included in course price); departure taxes (except U.S.); optional entertainment and excursions; beverages; individual room service charges; travel insurance; porter's fees; laundry and cleaning; telephone and fax; personal gratuities; transportation to and from point of course departure.

FINAL PAYMENT — Accepted applicants are notified of the final price during the last week of October. Students at Gustavus Adolphus College will bring their final payment to their International Education Office on or before Tuesday, November 3. Students from Elmhurst College will bring their final payment to their Student Accounts Office before Tuesday, November 3. Students from all other institutions will have their fees billed to their student account.

WITHDRAWALS AND REFUNDS

- No cancellation fee for students withdrawing on or before **September 14, 2009**.
- A **\$100** cancellation fee is withheld for students who withdraw between **September 15 and October 2, 2009**.
- Beginning **October 3, 2009** the course deposit of **\$400** is non-refundable.
- A refund for cancellations occurring after **November 3, 2009** is based upon recoverable costs. The **ENTIRE COURSE COST** may be forfeited.
- **If cancellation occurs 30 days or less prior to departure, there will be no refund. Trip cancellation insurance is recommended for students with pre-existing medical conditions.** This insurance must be purchased at the time of registration. Please discuss this with your UMAIE Campus Board Member.
- If a course price increases by more than 6% (due to general inflation or lower enrollment) a student may cancel without penalty.
- No refund is given to students who wish to omit portions of the course.
- **NOTICE OF CANCELLATION MUST BE SUBMITTED IN WRITING TO YOUR CAMPUS UMAIE BOARD MEMBER.**

TRAVEL ARRANGEMENTS — are secured by Seminars International, Inc., 33 West Monroe Street, Suite 1160, Chicago, IL 60603-5303, (800) 541-7506, TRAVEL@semint.com. Applications are processed by the Minnesota office, 21530 Vernon Avenue, Prior Lake, MN 55372, (952) 440-1338, kathy@semint.com. Participants desiring additional information may contact Seminars International Inc., or visit their website - www.semint.com.

ORIENTATION SESSION—Will be held **Saturday, November 21, 2009** at the University of St. Thomas. **ALL MUST ATTEND.**

DEVIATIONS — Course prices are based on group air arrangements and the air carrier may assess a service fee. Not all airlines allow deviations on group reservations. In addition to the airline service fee(s), an additional fee must be paid to Seminars International, Inc. as follows: before **October 2, 2009 the charge is \$75; from October 3, 2009 until November 3, 2009 the charge is \$125. After November 3, 2009, no deviations will be accepted.** Deviation requests must be made in writing to the Chicago Seminars International office via fax (312) 332-5509 or email TRAVEL@semint.com. Once the deviation has been booked, any changes may incur additional costs. Students who deviate are responsible for providing their own transportation to or from the actual course location abroad. **Faculty Directors are not expected to provide assistance. Students from Augustana College and Elmhurst College will receive further information on course flights upon acceptance.**

CAMPUS UMAIE BOARD MEMBERS

Augustana College, Nancy Wright, (605) 274-5417 • Elmhurst College, Wally Lagerwey, (630) 617-3604

Gustavus Adolphus College, Center for International and Cultural Education, (507) 933-7546

St. Catherine University (formerly College of St. Catherine), Global Studies Office, (651) 690-6031

University of St. Thomas, International Education Office, (651) 962-6450

UMAIE SECRETARIAT: Kathy Willemsen, (952) 440-1338, email: kathy@semint.com